

CABINET MEMBER UPDATE		
Overview and Scrutiny Committee (Adult Social Care and Health)		
15 October 2024		
Councillor	Portfolio	Period of Report
Mhairi Doyle	Public Health and Wellbeing	Sept 24

Public Health

Public Health Quarterly Dashboard

I was asked to approve the Q1 Public Health Quarterly Performance Dashboard at the September brief. The dashboard highlighted several areas where performance was considered to be going well.

These included:

- Harmful gambling charter mark
- HIV testing and related activities
- Sefton Child Poverty Strategy
- Sefton Healthy Advertising Policy

Public Health Annual Report 2023

I received an update about the 2023/24 Public Health Annual Report on Childhood Immunisations in Sefton.

The report will use a web-based microsite to produce an interactive multimedia resource designed to be used by both people who live and work in Sefton.

The resource will make use of a series of short videos produced by Sefton Council Communications team and will provide information around vaccinations, through work undertaken with experts in the region.

The report includes information on vaccinations and will include case studies of work that has taken place to improve access and uptake of children's vaccinations in Sefton.

The microsite is due to go live in October 2024 - and will be regularly updated so that activity and up to date information can be added to the site throughout the year.

Recommissioning Kooth Service

I was presented with a paper summarising the recommissioning of the Kooth Digital Wellbeing Service for Sefton at the September Cabinet Member Briefing meeting. The paper detailed the intention to directly award the next contract to Kooth when it

ends on December 31st 2024 in line with the recent PSR regulations. This decision was based on the independent evaluation of the service by moderators from Sefton Council Public Health team and the local ICB, facilitated by the Sefton Council procurement team.

Leisure

Leisure Update

The report updated on activity and progress throughout June – July 2024.

As of 31st July 2024, there were a total of 14,570 members, which is an increase from the last report of more than 669 members from the same period last year.

The team at Bootle Leisure showed exceptional lifesaving skills faced with a pool emergency last month, when one of our regular morning swimmers suffered a cardiac arrest whilst swimming. The staff team successfully rescued the member from the pool and performed CPR and used the AED defibrillator to bring him back to life. They are a testament to the quality of the training provided, and are a credit, not only Sefton Council, but to the RLSS.

The final part of the Bunk Barn offer at Crosby Lakeside has now been completed as the grass roof has been installed and is looking absolutely fantastic. This area will be exclusively available to the group using the Bunk Barn and will be available for outside activities as well as providing an alfresco dining area.

In July the lake was hit with a blue green algae bloom resulting in the lake having to close towards the end of July, which unfortunately impacted all the courses and holiday activities that were scheduled.

Work continues with the Sefton Falls Strategy that Active Sefton are contributing to as part of the task and finish group led by Adult Social Care colleagues. Part of this has included attending 'Let's Talk About Falls' workshops which allowed the team to network and find out what other services are available to cross refer to. As an extension of this, the team are arranging an event/workshop for national Falls Prevention Week (w/c 23rd September) for Sefton residents, whereby the team are putting together a workshop on home safety, and basic strength and balance exercises for Sefton residents.

Planning and preparation for the 6-week summer holiday programme took place, with activities starting across Active Sefton sites from 24th July – 30th August.

Active Workforce delivered Southport's 5km & 10km events, both were a huge success, with over 200 participants competing on the night. Unfortunately, due to unforeseen repair work by United Utilities, the Crosby 5km had to be rearranged to September, however there are already a large number of participants signed up. The

APPENDIX A

walking trip to Thirlmere and Helvellyn, once again was fully booked with 50 employees.